LAUREN KNIGHTS

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Education

University of Maryland, Global Campus Adelphi, MD *Bachelor of Science, Political Science* Expected: July 2024

Relevant Coursework

Advanced Research Writing, Comparative Politics and Government, Anthropology of Language & Communication, Moral Philosophy & Ethical Reasoning, Global Terrorism

Professional Experience:

Freelance + Contract Work - Writer/ Web Designer/ Digital Marketer Aug 2019 - Present

- Conducting thorough political science research to support academic and policy-related projects.
- Writing persuasive business proposals and contracts, captivating blogs, engaging website content, and compelling social media posts for clients and personal projects.
- Utilizing keen editing skills to refine content and copy to meet client objectives while ensuring accuracy and adherence to deadlines.
- Designing and developing websites tailored to the unique needs of individual clients and small businesses.
- Managing end-to-end collaborative projects, from conceptualization to implementation, ensuring optimal user experience (UX/UI) and search engine optimization (SEO).

DLA Piper – Washington, DC | IT Technician (Remote) Nov 2021 – Dec 2022

- Responsible for researching, diagnosing, troubleshooting, and identifying solutions to resolve application/software issues that were related to recent code deployment, system patching, etc.
- Ensured proper recording and closure of all issues, using the ITIL framework (Change Mgmt. system) + ServiceNow.
- Prepared accurate and timely reports, summarizing issues and resolution.
- Generated and meticulously documented knowledge reports through the creation and revision of Standard Operating Procedures (SOPs).

Save The Children – Washington, DC | Fundraiser (On-Site) April - Aug 2018

- Organized events, fundraisers, and canvassing trips around the D.C Metropolitan area for Save the Children.
- Informed the public on the purpose and benefits of Save the Children's fund-raising program.
- Secured donations that were provided by customers.
- Proven ability to successfully initiate goal-oriented foreign projects and under-represented communities.

Leadership Experience:

Digital Portfolio Hyattsville, MD Web Designer + Copywriter Aug 2022 - Present • www.renthewriter.com

MASC Convention: Social Sensitivity Forum Ocean City, MD Event planner and Host April 2018

• Orchestrated and led an interactive workshop for 50 participants on diversity and inclusion, fostering an inclusive environment of learning and dialogue.

Mental Health Awareness Forum Ocean City, MD Event planner and Host April 2018

• Proposed, arranged, and executed a mental health forum for 150 people.

Activities:

Museum of The Bible – Washington, DC Volunteer Jan 2024 – Present

- Give tours that present accurate information on the permanent exhibitions and the history of the building
- Welcome guests and share information about the museum and exhibitions to provide a memorable guest experience.
- Inspire guests to engage with the Bible through exhibitions and provide guests with information to begin their journey at the museum.

Skills:

Relevant Skills: Editing and Proofreading, Web Design and Development, Digital Marketing, Content Management

Relevant Skills: Creative, Team Player, Strong work-ethic, Willingness to learn, Organized